

Feminism 2.0

You might not be aware that Betty Freidan co-founded NOW with Kathryn Frederick Clarenbach, a woman from our home state of Wisconsin. “Kay” Frederick Clarenbach was born and raised in Sparta, WI.

Kathryn Frederick Clarenbach was born October 7th, 1920 in Sparta, WI. She graduated from Sparta High School in 1937 at the young age of 16 as valedictorian. Kay always knew she wanted to attend UW-Madison. Initially, Clarenbach was undecided as to what her major would be. Her father believed she should prepare for a practical career, such as teaching.

However, Kay graduated with a PhD in Political Science in 1946 at the age of 25. In 1962, the focus of Clarenbach’s work became women’s issues when she was asked to devise a program for continuing education for women through the University of Wisconsin-Extension. In 1966 Betty Friedan and Clarenbach set forth to put some pressure on the federal government. NOW, the National Organization for Women, was founded to fit that need.

Clarenbach became the first chair of NOW. NOW’s first action was to confront the Equal Employment Opportunity Commission about their sexual discrimination. When they made their point, they received much support. NOW kept growing.

Throughout her career, she advocated for the rights of women and helped change laws on Marital Property, Divorce, Sexual Assault, and Equal Pay for men and women.

The more we researched and learned about this amazing woman, the more upset we got that no one knew about her.

Recently, three students, Chloe Miller Hansen, Emily Culver, and Alison Toetz, from the High Point Charter School in Sparta put together a project to gain recognition for this amazing woman from their hometown. According to Hansen.

“The reason we started with project was because we lived in Sparta, WI where Kay was born and raised. However we had never heard about her, and either had the fellow Spartans we talked to. The more we researched and learned about this amazing woman, the more upset we got that no one knew about her.”

They created a website: <http://internal.spartan.org/kayfc/site/Index.html>. Their project also includes a 20 foot timeline, 14 posters and audio first-person accounts, a documentary, and 4 posters about Kathryn’s life. Check out their great work at the Wisconsin NOW state conference on August 22 in Madison.

Co-founder of NOW from Sparta, Wisconsin



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It’s time to stimulate our Wisconsin NOW Chapters! NOW depends on your help in order to fight the burning issues we face today. Whether it is advancing reproductive freedom, promoting diversity and ending racism, stopping violence against women, winning LGBT rights, achieving constitutional equality, or ensuring economic justice, there is a niche for every woman to get involved. Many of us face daily struggles, but it doesn't take much to achieve big results.

Visit our website today at www.winow.org for ways to get involved. No action will go unnoticed- no matter how big or small. This year we are rejuvenating the Wisconsin branch and you can be a part of it. With today’s technology it is easier than ever to participate. Feministic Stimulus NOW! Attend our state conference, August 22 in Madison (more information on page 2).

Social Network with Wisconsin NOW

Be a part of Wisconsin’s NOW Chapter social network by becoming a fan of our page on Facebook: **Wisconsin National Organization for Women.**

Participate in our discussion boards and meet other members. For more immediate information, follow us on Twitter, username: **WisconsinNOW.**



Contact Us

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Lady Forward

Although the woman that stands atop the capitol dome is commonly misidentified as “Miss Forward,” the real Lady Forward currently resides in the headquarters building of the Wisconsin Historical Society.

Sculpted by Jean Pond Miner for the 1893 World’s Columbian Exposition in Chicago, Forward embodied the allegory of devotion and progress, the state’s motto since 1851, and the qualities Miner felt Wisconsin represented. Miner’s statue was placed at the east entrance to the State Capitol in 1895. Forward was moved in 1916 to the North Hamilton Street entrance where it remained until 1995. Years of exposure to the elements had damaged the delicate bronze sculpture so the decision was made to relocate the original work to the Society in 1998. A replica now stands on the Capitol Square.

By the way, the woman on top of the Capitol dome is “Wisconsin,” a 23-½ caret gold-gilded bronze statue by Daniel Chester French.
Lady Forward State Motto: ‘Forward’ Reflecting Wisconsin’s continuous drive to be a national leader.

Feministic Stimulus: Moving Wisconsin Forward

Feminist Stimulus NOW!
2009 Wisconsin NOW State Conference
Saturday, August 22

Conference is located at:
Goodman Community Center
Madison, WI

Conference will include:
10:00am-2:30pm
Keynote speaker: Erin Matson, newly elected NOW Vice President of Action

This will be an election conference. You must be a member of WI NOW at least 30 days before the conference to vote. All state officer positions are open. Please visit www.winow.org for more information.

Register online at www.winow.org.



Wisconsin NOW Community

Do you have a personal story of struggle and/or triumph involving women’s issues that you would like to share? Why are you involved in NOW or what first attracted you to our organization? How long have you been involved in women’s rights and how has your journey changed? What are the goals you want to achieve in the next few years?

We want to build a stronger connection among our members of all ages. We think it is important to share common experiences and stories between every generation of women.

Please mail, e-mail, or post on our Facebook discussion boards. We want to continue to build and support our community. We hope that by passing on our knowledge we can pave the right path for the future of women and NOW.



This is a great way to participate in NOW and help to strengthen our organization and its accomplishments.

For additional information and board members’ email addresses, please visit: <http://www.winow.org>.

Important Issues in the State Budget

Three important pieces for women’s health were passed in the 2009-10 Wisconsin state budget.

These include:

1. Contraceptive Equity, which requires insurance plans to cover contraceptives.
2. Prescription Protection, which requires every Wisconsin pharmacy to dispense contraceptive drugs and devices without delay.
3. Expansion of the Family Planning Waiver which provides preventative health care like cancer screenings, STI testings and treatment, and birth control counseling to thousands of low-income men.

Please thank your state legislators for passing these important pieces of policy in the budget.